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THRIVING CULTURE

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The Portland Art Museum lies at the center of the city’s cultural district. It features strong Native American and Northwest collections, complemented by major exhibitions from internationally acclaimed artists. The two buildings that make up the museum are separated by a public sculpture garden.


An alternative museum experience can be had at The Portland Art Museum on Fridays after 5 with an entrance fee of just \$5. These evenings offer a more social adventure, with interactive exhibits and refreshments.

Movie lovers will find plenty of places to watch a flick in Portland, but the experience begins before the movies starts at many neighborhood theaters where food and drinks are served in ornate and historical settings. The Hollywood Theater is the perfect example. The intricate facade was designed after the Baths of Carcalla (the second largest Roman


public baths), and the space is now owned by a nonprofit that aims to connect the local community to the art of film, while preserving this historical landmark.

Portland also hosts over twenty film festivals each year, including the Portland International Film Festival, which attracts over 35,000 attendees to view over 100 movies, as well as Portland Women’s Film Festival, Portland Queer Documentary Film festival, and even one for fake films, called Faux Film Festival, which occurs around April Fool’s Day each year.


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10 THINGS You *Likely* Didn't Know About Portland

Portland has become a trendy place to talk about in recent years. Even if you've never been, you probably have an impression of what you think Portland is like, thanks to popular TV shows like "Portlandia" picking apart the city's cultural quirks. And while many of the jokes about Portland are spot on, there's a lot to learn about Portland that you won't discover until you get here and experience it for yourself.

- 1 There's no sales tax:** The price on the tag is the price you pay in Portland, Oregon. Our neighbors in Washington often hop the border to make use of Oregon's tax free shopping.
- 2 You're probably mispronouncing "Couch" and "Willamette":** Couch rhymes with "pooch." Portlanders will immediately identify a newcomer if they want to meet for drinks on "couch", as in that piece of furniture in your living room. Willamette is pronounced "will-AM-it". Willamette Valley Vineyards sells t-shirts that read, "It's Willamette, dammit."
- 3 Portland's iconic drinking fountains are called "Benson Bubblers":** These iconic drinking fountains can be found around the downtown area, continuously pumping clean drinking water out of their upturned copper bowls. There are 52 of the fountains, and 74 of the one-bowl varieties, mostly concentrated in the downtown area.
- 4 Domesticated elk once roamed the city streets of Portland:** The elk that occupied the land before it became the city of Portland weren't giving up so easily when people moved in.
- 5 Portland is home to the world's largest independent book store:** Powell's City of Books, located on Burnside in downtown Portland, claims to be the largest independent bookstore in the world, offering both used and new options. The stacks of shelves occupy one city block — that's 68,000 square feet of books. Better get reading!
- 6 The city was almost called Boston:** The flip of a coin determined which New England town Portland would take its name after. The two founders of Portland — Francis Pettygrove from Portland, Maine and Asa Lovejoy from Boston, Massachusetts — both wanted to name the city after their hometowns. A copper, one cent piece, now on display at the Oregon Historical Society Museum, made the decision for them.
- 7 It's illegal to pump your own gas:** An attendant will be right with you. Don't touch that pump in Oregon. Otherwise you could be subject to a \$500 fine.
- 8 Matt Groening, creator of The Simpsons, is from here:** Ned Flanders, Reverend Lovejoy, and Mayor Quimby all got their start in Portland. You'll recognize many landmarks in Portland share the same name as characters from the long-running cartoon, The Simpsons. That's because Portland is the creator's hometown.
- 9 There's an extinct volcano within city limits:** Mt. Tabor is a volcanic cone, with a park on top, located at the far Southeast part of town. It's a popular place for hiking, bike riding, and watching the sunset over the city.
- 10 The tiniest park in the world lies in Portland:** A little bigger than a large pizza, Mill Ends Park is 2 feet in diameter. It's not quite big enough to enjoy a picnic lunch, but it sure is cute. It's located in the median strip of SW Naito Parkway, and according to the Guinness Book of World Records, it's the tiniest park in the world.

DINING AND SHOPPING

Portlanders like their food and drink locally sourced and artfully prepared, supporting one of the most impressive craft movements in the country. Rising-star chefs and foodies all make their way here, and the city has developed a reputation for particular palates regarding quality and creativity.

Portland boasts a bountiful harvest, year-round, thanks to our temperate climate and steady rainfall, making it merely common sense to enjoy all that is local on our plates.

Top-rated restaurants like Le Pigeon, Beast, Ox, and Ned Ludd all pride themselves on creative executions with sustainable ingredients.

You'll also find impressive diversity with international menus, particularly when it comes to Asian and Mediterranean fare.

Great food and great beer go hand-in-hand in Portland — affectionately dubbed “Beervana” by the craft beer enthusiasts. Portland boasts more craft brewers per capita than any other place on Earth. Bridgeport Brewing, Widmer Brothers Brewing, McMenamins, Full Sail Brewing Co., and Deschutes Brewery are all pioneers in the craft brewing scene, and they all call Oregon home.

Shopping in Portland is a great way to burn off those inevitable calories you've racked up while enjoying all the great food and drink. Portland offers a diverse range of retail options, from high-end, well-known chains, to the locally-made and bizarre. Downtown Portland has an array of big names like Nordstrom, Apple, and Louis Vuitton, and it's easy to hit them all in the one-square mile of small, city blocks. The Pearl, just a few blocks northwest of Downtown Portland offers boutique shopping, as well as favorites like Anthropologie, Title Nine, and Patagonia.

The Portland Saturday Market is the place to buy hand-made souvenirs and trinkets, every Saturday and Sunday along the downtown waterfront. It's the largest arts and crafts fair in the United States, so you're sure to find something unique.

BUSINESS SUCCESS

Once upon a time, Portland was a lumber town. When the city was developed, the stumps of the abundant trees that had to be cleared were left in the city, and people would jump from stump to stump when it rained, earning the city yet another nickname — “Stumptown”.

Lumber no longer dominates the Portland economy, which has since become a hotbed of activity for tech startups, with a long standing history of high tech industries. Portland has become a more affordable alternative to San Francisco and Seattle, and many entrepreneurs are building a vibrant and accessible tech scene here.

About 5% of people working in Portland are employed in the General Medical and Surgical Hospital industries, making it the most prevalent employment sector.

Portland International Airport, or PDX, is a short drive from most of the city, and easily accessible by public transportation, making

it simple to commute in and out of Portland for business. In 2015, Portland International Airport was ranked the No. 1 domestic airport in a survey of readers of Travel + Leisure magazine for the third year in row, and locals will brag that it can't be beat.

WELCOME TO STUMPTOWN

Frequently topping lists of best places to live, Portland is a city that people love to talk about. But to really grasp the unique charm of this place, you have to walk its streets, eat its food, drinks its beer, escape its boundaries for outdoor adventures, and get lost in all that Portland has to offer. Residents have the opportunity to dig even deeper, experiencing the tight-knit communities that make this city so livable and welcoming.

So bring your bike, your energy, your appetite, and your smiles. The greater Portland area always has room for more people who will become passionate about calling this region home. If you're about to become one of them, welcome to Portland! ●

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SUSCEPTIBILITY *for* SUSTAINABILITY

Portland, Oregon is often considered one of the most sustainable cities in the country. Mother Nature Network made Portland number one on their list of top green cities, the NRDC project gave it runner-up distinction in 2009, just behind neighboring Seattle, and the same year, the EPA awarded Portland with the Green Power Leadership Award.

But regardless of distinction, it's the community spirit of sustainability that makes it clear: Portland takes stewardship seriously as a city committed to reducing its impact on the environment.

Whether you're watching bikers zip to work in a comprehensive network of bike lanes, admiring massive fir trees in Forest Park or navigating the disposal options at restaurants that recycle AND compost, spending time in Portland will quickly expose you to the city's sustainable vibe.

CYCLING

Portlanders love their bikes, and with about 320 miles of bikeways, it's not difficult to understand why. Residents bike to work and school, to run errands, to exercise and to simply to enjoy the fresh air in and around the city. Portland is widely considered the most bike friendly city in the country, and it's the only U.S. city to achieve Platinum Status from The League of American Bicyclists.

RECYCLING

Recycling is available everywhere in Portland: at home, at work and even on the streets of downtown Portland! Portlanders are proud to be good recyclers, and they should be: the city has one of the highest recycling rates in the country. Recycling right—putting the correct items in the correct bins—matters, so pay attention to bin signs or contact the city for guidelines.

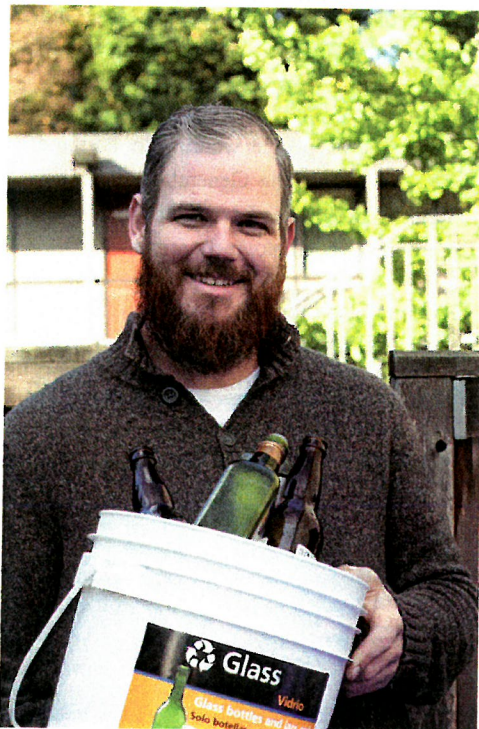


Photo courtesy of Portland Bureau of Planning & Sustainability

Regarding home recycling, the city of Portland collects blue recycling roll carts once a week for paper, plastic and metal. Glass is collected separately in a yellow recycling bin weekly and green compost roll carts play an important part of the residential curbside collection system, disposing of residential food scraps and yard debris.

STORMWATER MANAGEMENT

Stormwater management is another way in which Portland focuses on sustainability. Stormwater becomes a problem in cities when sidewalks and buildings take up space that trees and plants would claim in more natural environments. When there are fewer plants to absorb rain, the runoff carries pollutants into the water supply, while also causing erosion, flooding and harm to wildlife.

Portland alleviates the stormwater issue with green streets, ecoroofs, bioswales, trees and other green infrastructure to absorb all of that rain. This is particularly necessary in Portland, as over one third of Portland's pipes are over 80 years old. Urban streams, forests, and wetlands reduce the runoff that would otherwise overwhelm our plumbing.

Newcomers to Portland can find plenty of resources to get them up to speed with the city's appreciation for all things sustainable, starting with the City of Portland's Climate Action Now! website, which offers tips on sustainable practices in all aspects of life.

People may lovingly poke fun at Portland's obsession with sustainability, organics and homegrown veggies, but Portland's progressive city planning and dedication to protecting the environment is warmly embraced by long-time residents and newcomers alike. Once you experience the beauty of the Portland area, you'll want to protect it, too. ●

PORTLAND AREA URGENT CARE CLINICS

GoHealth | www.gohealthuc.com/legacy

Barbur	7461 SW Barbur Boulevard	971-202-2099
Camas	3425 SE 192nd Avenue #106	360-216-4525
Cascade Park	305 SE Chkalov Drive, Suite 170	360-799-3912
Cedar Hills	2870 SW Cedar Hills Boulevard	503-646-9222
Fairview	22262 NE Glisan Street	503-489-2024
Gresham	2850 SE Powell Valley Road	503-666-5050
Johnson Creek	9631 SE 82nd Avenue	971-202-2090
Lombard	1440 N Lombard Street, Suite B	503-465-4875
North Williams	3505 N Williams Avenue	503-396-4950
Oregon City	1900 SE McLoughlin Boulevard	503-305-6159
Progress Ridge	12325 SW Horizon Boulevard	503-747-0120
Sunset	13305 NW Cornell Road, Suite C	503-646-8500

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Alberta Street	1400 NE Alberta Street	503-608-3080
Bridgeport Village	7421 SW Bridgeport Road Suite 220	503-941-3798
Cascade Station	10201 NE Cascades Parkway	503-608-3094
Cedar Hills	2695 SW Cedar Hills Boulevard, Suite 180	503-941-3897
Downtown Portland	900 SW 5th Avenue	503-608-3082
East Burnside	2400 East Burnside	503-608-3081
Hawthorne District	3325 SE Hawthorne	971-998-1014
Lake Oswego	111 A Avenue	503-608-3092
Mill Plain	902 SE 164th Avenue, Suite 400	360-816-0890
Mississippi Avenue	3872 N Mississippi Avenue	503-608-3090
Multnomah Village	7855 SW Capitol Highway	503-608-3084
NW 23rd	1662 NW 23rd Avenue	503-608-3088
Pearl District	202 NW 13th Avenue	971-998-1011
Scholls Ferry	11355 SW Scholls Ferry Road	503-941-3898
Sellwood-Moreland	6910 SE Milwaukie Avenue	503-608-3087
Tanasbourne	2711 NW Town Center Drive	503-941-3751
Vancouver	2510 Columbia House Boulevard, Suite 107	360-816-1465
Wilsonville	25600 SW Argyle Avenue, Unit B	503-608-3095
Woodstock	4415 SE Woodstock Boulevard	503-608-3086